

2013 SPECIAL SECTIONS

JANUARY

Health & Fitness (e)
Publication Date: Jan. 13
Deadline: Jan. 7

Active Lifestyles (e)
Publication Date: Jan. 13
Deadline: Jan. 7

Wedding Bells (e)
Publication Date: Jan. 20
Deadline: Jan. 14

Winter Blast (e)
Publication Date: Jan. 20
Deadline: Jan. 14

(e) = FREE 200 word editorial with an 1/8 page ad or larger!

FEBRUARY

Money & Taxes (e)
Publication Date: Feb. 3
Deadline: Jan. 28

Valentine Pages
Publication Date: Feb. 3
Deadline: Jan. 28

Ask The Experts
Publication Date: Feb. 17
Deadline: Feb. 11

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MARCH

Mature Living & Active Lifestyles (e)
Publication Date: Mar. 3
Deadline: Feb. 25

Easter
Publication Date: Mar. 17
Deadline: Mar. 11

March Madness (e)
Publication Date: Mar. 31
Deadline: Mar. 25

(e) = FREE 200 word editorial with an 1/8 page ad or larger!

APRIL

Spring Fever (e)
Publication Date: Apr. 14
Deadline: Apr. 8

Mother's Day (e)
Publication Date: Apr. 28
Deadline: Apr. 22

Spring Auto & Home (e)
Publication Date: Apr. 28
Deadline: Apr. 22

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MAY

Active Lifestyles (e)
Publication Date: May 12
Deadline: May 6

Summer Sizzler (e)
Publication Date: May 26
Deadline: May 20

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JUNE

Summer Fun (e)
Publication Date: Jun. 9
Deadline: Jun. 3

Happy Birthday America (e)
Publication Date: Jun. 23
Deadline: Jun. 17

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JULY

Mature Living & Active Lifestyles (e)
Publication Date: Jul. 7
Deadline: Jul. 1

Back to School (e)
Publication Date: Jul. 7
Deadline: Jul. 1

New in the Neighborhood
Publication Date: Jul. 21
Deadline: Jul. 15

Beat the Heat (e)
Publication Date: Jul. 21
Deadline: Jul. 15

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AUGUST

Back to School 2 (e)
Publication Date: Aug. 4
Deadline: Jul. 29

High School Football
Publication Date: Aug. 18
Deadline: Aug. 12

Health Living (e)
Publication Date: Aug. 18
Deadline: Aug. 12

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SEPTEMBER

Active Lifestyles (e)
Publication Date: Sept. 1
Deadline: Aug. 26

Fall Spectacular (e)
Publication Date: Sept. 15
Deadline: Sept. 9

September Blowout
Publication Date: Sept. 29
Deadline: Sept. 23
Run and advertisement 9/1 or 9/15 and run the same size ad for half price. Does not include free editorial.

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OCTOBER

Breast Cancer Awareness (e)
Publication Date: Oct. 13
Deadline: Oct. 7

Fall Auto (e)
Publication Date: Oct. 13
Deadline: Oct. 7

Election 2010 (e)
Publication Date: Oct. 13 & 27
Deadline: Oct. 7 & 21

Fall Harvest (e)
Publication Date: Oct. 27
Deadline: Oct. 21

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NOVEMBER

Mature Living & Active Lifestyles (e)
Publication Date: Nov. 10
Deadline: Nov. 4

Holiday Extravaganza (e)
Publication Date: Nov. 10
Deadline: Nov. 4

Holiday Gift Guide (e)
Publication Date: Nov. 24
Deadline: Nov. 18

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DECEMBER

Holiday Planner (e)
Publication Date: Dec. 8
Deadline: Dec. 2

Last Minute Gift Guide (e)
Publication Date: Dec. 22
Deadline: Dec. 16

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